

The Villager Insert Advertising

The Villager accepts advertising to be inserted in The Villager newspaper. Inserts are pre-printed materials, no bigger than 7x11 inches, placed inside the folded newspaper after it is printed.

Proposed inserts need to be submitted to The Villager for approval a minimum of ten days prior to the Thursday distribution date. It is highly recommended that this takes place before the printing of the inserts. Content is reviewed under the rules and guidelines established by The Villages Golf and Country Club, The Villages Association and The Villages Homeowners Corporation.

Cost and Requirements

\$417 Current Villages Directory advertisers save 15%

Price may vary according to weight

Quantity: 3,000 per issue

Size: 7-inch x 11-inch (max.)

Larger items must be trimmed or folded prior to submitting for insertion

Inserts must be boxed, with sample insert, along with the Inserts Label (link at bottom of page) on the exterior of each box and delivered to The Villager office **one week prior** to the day of contracted distribution along **with full payment and a signed contract.**

Inserts submitted later may be deferred to the next week's edition.

For More Information:

Adrienne Reed

The Villager Display Advertising Representative

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The Villager Newspaper

5000 Cribari Lane

San Jose, CA 95135

1. The Villages retains the right to review and approve all advertisements. No advertisement may contain: copy that is misleading, indecent, sexually explicit, libelous, unlawful or infringes on the rights of a third party.

2. The advertiser is solely responsible for any legal liability arising out of or relating to the advertisement.

3. The advertiser and/or advertising agency assumes all liability for advertisements published/distributed (including illustrations, text, claims, etc.) and agrees to assume any and all responsibility for claims occurring there from against The Villages. The Villages assumes no responsibility for errors or omissions. The Publisher assumes no financial responsibility for errors, omissions or failure to meet deadline requirements.

Inserts Label available at: thevillagesgcc.com/insert_label/

7-inches