

The Villages Golf and Country Club
2025 Telephone Directory
Advertising Contract

The Villages Telephone Directory is published annually, and delivered to every household at the beginning of the year. Advertisers who place their advertisements in the directory are entitled to certain discounts for advertising in The Villager, our weekly newspaper. These discounts apply to advertising contracts placed in the same calendar year (January through December) of the Directory.

The undersigned, hereinafter called the "Advertiser", authorizes The Villages to insert the following ad according to the details stipulated in the contract.

Please fill out form completely.

Ad Size	Full Page <input type="checkbox"/> \$500 6¼ x 9½ inches	Half Page <input type="checkbox"/> \$375 6¼ x 4¾ inches	COLOR <input type="checkbox"/> Add \$700	Same Ad <input type="checkbox"/>
				New Ad <input type="checkbox"/>
Premium Placement <input type="checkbox"/> \$50-\$400	Ask: <input type="text"/>			

Amount Due \$	Check #
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Signed Contract | Full Payment | Camera Ready Ad (pdf)
————— **ARE ALL DUE SEPTEMBER 30, 2024** —————

General Information

Publishes January, 2025.

All ad content is subject to approval by The Villages.

The Villages assumes no liability for photographs, drawings or other materials left in its possession.

Advertiser and/or advertising agency assumes all liability for advertisements published (including illustrations, text, claims, etc.) and agrees to assume any and all responsibility for claims occurring therefrom against The Villages. The Villages assumes no responsibility for errors or omissions. The Publisher assumes no financial responsibility for errors or omission of content.

No cancellations: Once the advertisement has been accepted and the contract has been signed, the advertising order cannot be cancelled. If the advertiser does not provide the ad by the deadline for the contracted space, the Publisher reserves the right to fill space with the advertiser's name at the advertiser's expense.

Advertiser's Signature _____
Date

Business Name

Street Address

City, State, ZIP Code

Authorized Contact _____
Phone

Email Address _____
Fax

The Villages Representative _____
Account Number

A diagram of a rectangular page with a light gray background and a black border. A horizontal line with arrows at both ends spans the width of the page. A vertical line with arrows at both ends spans the height of the page. A second vertical line with arrows at both ends is positioned to the right of the first, extending from the horizontal line down to the bottom edge of the page. The text 'Full Page 6¾ x 9½ inches' is located in the upper left area, and 'Half Page 6¾ x 4¾ inches' is located in the lower right area, near the intersection of the horizontal and the second vertical line.

Full Page $6\frac{3}{4} \times 9\frac{1}{2}$ inches

Half Page $6\frac{3}{4} \times 4\frac{3}{4}$ inches